



GEFKEN

***FIVE TIPS TO
SAFELY AND UNDAMAGEDLY
TRANSPORT YOUR
PRODUCTS***



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Ensuring the safe and undamaged transport of your products and/or goods is crucial, regardless of the challenges during transport. A suitable transport packaging, such as a case, crate, or flight case, plays an essential role in ensuring that your products arrive in an undamaged and safe condition.

Receiving your products undamaged not only prevents irritation for the recipient, but it also minimizes time loss as the product can be put into use immediately. Ensuring damage-free transport contributes to a smooth logistics chain and satisfaction for both the sender and the recipient.

Here are five tips to help you transport your products safely and without damage

***“EVEN DURING THE DESIGN PHASE
OF YOUR PRODUCT, IT’S SMART TO
ENGAGE IN A CONVERSATION WITH
A PACKAGING PRODUCER.”***

I. Start with the Design of Your Product

Transport packaging must protect your product and enhance the user experience. When choosing transport packaging for your (future) product, you need to consider various factors that can influence the choice of materials and the design of the packaging:

- Physical properties of the product, such as weight and dimensions;
- The mode of transport, such as by car, truck, or air freight;
- The intended lifespan of the packaging, for example, whether it is only for transporting the product from A to B, or for the entire lifecycle and associated transport movements of the product.

These considerations are crucial to developing a transport solution that is not only functional but also optimally tailored to the specific needs of your product and user experience.

Even during the design phase of your product, it's smart to engage in a conversation with a packaging producer. At Gefken Cases, we discuss your wishes and requirements during an intake conversation and advise you on the possibilities. By engaging in discussions early, we make the right choices together and can think along throughout the entire process.

2. Design from the Inside Out

Custom transport packaging ensures optimal protection and efficient use of space. By working from the inside out, that is, from the product to be transported to the packaging, a transport case is produced with millimeter precision. This minimizes the volume of the transport packaging, resulting in efficient use of storage space and cost savings during transport.

Depending on the physical properties of your product and the mode of transport, there are various solutions for the interior of the case. For example, is extra protection against vibrations and external impacts necessary? At Gefken, we equip every case with custom-made interior solutions, such as foam interiors with cutouts or a flexible compartment layout, to stabilize the goods and provide extra protection.

In addition, when designing, you should not only focus on protection but also consider the user-friendliness and ease of use of the transport packaging. The layout should be clear and efficient. At Gefken Cases, we work together to find the most suitable layout and interior solution to optimally protect the product being transported

3. Optimize the Transport Packaging

When determining the appropriate packaging, it is essential to consider the intended use, contents, and the future user. Transporting museum art requires different packaging solutions due to the value and fragility of the art compared to, for example, transporting everyday, less valuable goods. Consider vibration dampers (wire rope isolators) that enable vibration-free transport. A transport packaging used in hygienic medical environments differs from a case used in the petrochemical industry. Well-tuned packaging not only protects the product but also contributes to the user's convenience.

From compact cases for technical parts to special rolling crates for international transport, the possibilities are diverse. Are you unsure about the right transport packaging? Gefken has extensive experience in packaging various products for transport and can advise you in this area.

4. Ensure the Appearance Matches Your Product

When choosing transport cases or flight cases, it's important not only to focus on functionality but also on the appearance. Packaging significantly contributes to brand perception, especially when delivering exclusive products. For products that are used almost daily, such as loupes for medical professionals, measuring equipment, or industrial tools, a robust design is more important.

At Gefken Cases, we understand that the appearance of the packaging must align with your product and brand identity. When you request a quote from us, we create a 3D design of the case free of charge. The focus is on the interior of the transport packaging. The images of the design are photorealistic and can also be provided with your logo so that you can visualize how the packaging will look.

“TRANSPORTING MUSEUM ART REQUIRES DIFFERENT PACKAGING SOLUTIONS DUE TO THE VALUE AND FRAGILITY OF THE ART, COMPARED TO, FOR EXAMPLE, TRANSPORTING EVERYDAY, LESS VALUABLE GOODS.”

5. Opt for Sustainable Transport Packaging

At Gefken Cases, sustainability goes beyond just using recyclable materials. From now on, we offer customers the option of using ISCC PLUS certified foam as the base material for the foam interiors. This allows us to reduce the ecological footprint and the consumption of fossil resources for the production of foam interiors for our cases. All this is done while maintaining the quality that customers are accustomed to. The quality and long lifespan of transport packaging also benefit your product. Especially when the product is regularly transported, durable packaging is crucial for maintaining the quality and sustainability of the product. Gefken Cases manufactures nearly all packaging at its production facility in the Netherlands, giving us insight into production and quality.

With these tips, you ensure optimal protection of your products during transport. Want to learn more about the versatile transport packaging solutions from Gefken? Contact us without obligation; we are happy to think along with you!

Voor het ontwerpen en produceren van op maat gemaakte transportkoffers doorlopen we bij Gefken Cases vier stappen:



Intake Conversation:
Insight into
customer needs

Stap 1



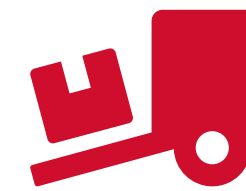
Design & Quote:
Detailed
3D visualization

Stap 2



Prototype & Approval:
Assurance for
series production

Stap 3



Production & Delivery:
Custom-produced
quality

Stap 4



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